

# 2010 VGN Editorial Calendar

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## In Every Issue

*Grower Profiles • Production Topics • Industry News • Crop Protection News  
Research Reports • Guest Columnists • Calendar of Events*

### January

#### *Special Sections*

Farm Market  
Mechanization  
Organic  
Sweet Corn

#### *\* Bonus Distribution*

Indiana Horticultural Congress  
Southeast Regional Fruit & Vegetable  
Conference  
Ohio Produce Growers & Marketers Congress  
New Jersey Vegetable Growers Meeting  
Wisconsin Fresh Fruit and Vegetable Conference

*Materials Due: Nov. 24*

### February

#### *Special Sections*

Crop Protection Update  
Farm Market  
Growing Under  
Irrigation  
Onions  
Organic

#### *\* Bonus Distribution*

Empire State Fruit and Vegetable Expo  
Iowa Fruit and Vegetable Growers Conference  
Mid-Atlantic Fruit and Vegetable Congress  
NAFDMA Annual Convention  
Upper Midwest Fruit and Vegetable Conference

*Materials Due: Dec. 24*

### March

#### *Special Sections*

Farm Market  
Organic  
Peppers  
Pollination  
Pumpkins  
Tomatoes

*Materials Due: Jan. 29*

### April

#### *Special Sections*

Farm Market  
Growing Under  
Irrigation  
Organic

*Materials Due: Feb. 26*

### May

#### *Special Sections*

Farm Market  
Organic

*Materials Due: March 26*

### June

#### *Special Sections*

Farm Market  
Growing Under  
Organic

*Materials Due: April 30*

### July

#### *Special Sections*

Farm Market  
Irrigation & Water Management  
Organic

*Materials Due: May 28*

### August

#### *Special Sections*

Farm Market  
Growing Under  
Organic

*Materials Due: June 25*

### September

#### *Special Sections*

Farm Market  
Organic

*Materials Due: July 30*

### October

#### *Special Sections*

Farm Market  
Growing Under  
Organic

*Materials Due: Aug. 27*

### November

#### *Special Sections*

Farm Market  
Organic  
Seed

*Materials Due: Oct. 1*

### December

#### *Special Sections*

Farm Market  
Growing Under  
Irrigation  
Organic

#### *\* Bonus Distribution*

Great Lakes Fruit, Vegetable & Farm  
Market EXPO

*Materials Due: Oct. 29*

### 2011 Buyers' Guide

(Additional value-added magazine mailed with the  
December issue and available online)

*Materials Due: Oct. 8*

*\*Publisher's own data.*

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